

# CHRISTINA KOUKKOS

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I'm an experienced business leader, digital strategist, writer and marketer with a great passion for diving (900+ dives). My fun-diving experience spans SE Asia, the Caribbean, Egypt, the South Pacific, California and Russia. After completing my IDC/MSDT training, I'm seeking a position as a PADI Instructor.

## DIVING TRAINING & QUALIFICATIONS

### **PADI Open Water Scuba Instructor**

*Utila Dive Centre – Utila, Honduras (2016)*

### **PADI Master Scuba Diver Trainer**

*Utila Dive Centre – Utila, Honduras (2016)*

- Specialty Instructor ratings: Enriched Air, Deep, Wreck, Equipment Specialist, Tec Rec Gas Blender, Digital Underwater Photography, Peak Performance Buoyancy, Project Aware, AWARE Coral Reef Conservation, Emergency O2 Provider, Emergency First Response, Care for Children w/AED

### **PADI Divemaster**

*Scuba Junkie – Mabul, Malaysia (2009)*

## DIVE EMPLOYMENT EXPERIENCE

### **MSDT Intern**

*Utila Dive Centre – Utila, Honduras (2016)*

- Co-taught Open Water, Advanced, and Rescue courses
- Certified 7 divers

### **PADI Divemaster**

*Scuba Junkie – Mabul, Malaysia (December 2009 – June 2010)*

- Guided certified scuba divers around Sipadan, Mabul, Kapalai, and other local dive sites.
- Substantial experience guiding deep, night, and drift dives with significant currents.
- Assisted with a number of Open Water Courses; conducted many ReActivate (Refresh) programs; led a number of DSDs

## OTHER PROFESSIONAL EXPERIENCE

### **Co-founder at Travel+SocialGood, New York City hub**

*February 2015 – present*

- Co-founded, with about a half-dozen others, the New York chapter of Travel+SocialGood, an organization committed to building a community and sharing stories to inspire change in the way we travel.

**Digital Strategist, Editor, Producer (Consultant)**

- Utilized my wide-ranging experience to help my clients conceive and develop simple, useful services that enhance the top line, the bottom line, and the delight of their customers.

**Freelance travel writer**

- Published travel and culture stories for numerous publications, including *The New York Times*.

**VP, Meetups at Meetup Inc.**

- Developed & executed product strategy.
- Built and led a team of 6 product managers and designers.

**Managing Editor, Release 1.0 at CNET Networks**

- Managed editorial and produced monthly executive newsletter.
- Helped plan and produce annual PC Forum executive conference.
- Produced and managed multimedia website.
- Wrote and managed e-mail and print promotions of paid newsletter and executive conferences.

**Director of Production at Uproar Inc.**

- Ran product design and development teams for online entertainment/games company, first in Europe and then in the US.
- Provided product management for all aspects of Uproar.com, including product innovation, creative design, editorial voice and customer support.

## SPECIALTIES & EDUCATION

**Core competencies:** Business strategy, user experience design, product development, project management, marketing strategy and execution, editorial voice and direction.

**Business and creative tools:** MS Office, Photoshop, Quark, InDesign, various content management and version control systems.

**Languages:**

Spanish: intermediate spoken and written

Greek: fluent spoken

Hungarian: intermediate spoken, basic written

**Lehigh University**

BA, Politics (political philosophy), American Studies

## REFERENCES

*Available on request.*